To the media:





November 7, 2017

Sekisui Plastics Co., Ltd.

CSR Promotion & Public Relations Department

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We Become a Renewal Supporter for the Lake Biwa Museum

Through donation, Sekisui Plastics Co., Ltd. (Head Office: 2-4-4 Nishi-tenma, Kita-ku, Osaka, Japan; President: Masato Kashiwabara) has provided support to the Lake Biwa Museum as a renewal supporter company in order to promote community-based social contribution activities.

Sekisui Plastics Group states "promotion of community-based social contribution activities" as one of activity policies based on the spirit of its CSR declaration: "Sekisui Plastics Group - Expanding Our Dreams for People and the Earth."

To express our endorsement of the "Creation of a new Lake Biwa Museum" by the museum in Shiga Prefecture where Sekisui Plastics Co., Ltd., Sekisui Plastics Shiga Co., Ltd., and Sekisui Plastics Ohmi Co., Ltd. are located, we made - as part of our social contribution activities - a donation to the museum in October 2017 as a renewal supporter. We received a certificate of appreciation at the museum on October 18.

The Lake Biwa Museum is located in Kusatsu City, Shiga Prefecture. It was established in 1996 as a lifelong learning facility that offers materials and opportunities for considering the codependent relationships between the lake Biwa and people, while also widely publicizing the value of the lake. Under the theme of "the lake Biwa and human," the museum deals simultaneously with nature and culture. In addition, it is one of the few museums in Japan that has an aquarium of freshwater fish as part of its environmental exhibition.

The museum is currently undergoing a major renewal, having reached its 20th anniversary in 2016.

Our Group has had an active relationship with the museum. For example; in 2012, we invited their curator as a lecturer to a "Workshop on Biodiversity" held at Sekisui Plastics Shiga Co., Ltd.; and in 2013, panels describing environmental conservation activities of our Group were exhibited at the "Special Exhibition on Biodiversity" held in the museum.

We will actively promote community-based social contribution activities in regions in which our Group companies are located, as well as Shiga Prefecture.

